

[\(see photos\)](#)

[ARUP](#)



We already made reference to the fact that we are squatting right across the street from the headquarters of Saatchi & Saatchi, a worldwide advertising concern. Next door to us, to the east, is an architectural firm, whose various models fill their windows ([see photos](#)). Last night, on the way home from St. Martin's, we noticed the name of the firm for the first time, it is none other than [ARUP](#), one of the top design/build architectural engineering firms in the world. There was a fantastic profile of one of ARUP head engineers in the New Yorker a year or so back. They have been responsible for such projects as the Bird's Nest stadium for the Beijing Olympics.