



The morning's mail brought this missive from my buddy Russ (channeling H. S. Thompson):  
This campaign season is going to get really ugly.

Special Interest groups are going to run with this like crap thru a goose!  
"buckle your seatbelt, Dorothy, 'cause Kansas is going bye-bye."

[http://redtape.msnbc.com/2007/03/the\\_nuclear\\_mus.html#posts](http://redtape.msnbc.com/2007/03/the_nuclear_mus.html#posts)

He has a point here. This election cycle has already brought us an almost unprecedented level of "civilian" involvement in campaign material production. I saw this coming a few years ago when, during the 2004 primary season, my friend Geri produced a 10 minute promotional video to distribute in support of the Howard Dean campaign. [You can find an account of that effort here.](#)

Further exploits from that campaign season [may be found here.](#)